



Northeastern Agricultural and Resource Economics Association

<i>President</i> Tim Phipps West Virginia University	<i>President-Elect</i> Harry Kaiser Cornell University	<i>Past-President</i> Dan Lass University of Massachusetts	<i>Secretary-Treasurer</i> Doug Morris University of New Hampshire	<i>Editors, ARER</i> Lori Lynch Wesley Musser University of Maryland
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Spring 2006 Newsletter

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**2006 NAREA Annual Meeting
and
Rural Creative Economy Workshop
June 11-14
Mystic, Connecticut**

**Renew Your NAREA Membership
Send your NAREA Dues Now!**

President's Column

Tim Phipps

The **2006 meetings in Mystic** are just one month away! The meetings begin **June 11** with a reception to be held in the **Mystic Aquarium**. Hopefully you have already registered for the meetings but in case you have not, an application is available on the NAREA website <http://narea.org>. The deadline for early registration is May 12, but there is only a \$25 extra fee for late registration.

The meetings will be held at the Hilton Mystic, in Mystic Connecticut. The hotel is adjacent to the Mystic Aquarium (www.mysticaquarium.org) and Olde Mistick Village, a complex of shops, restaurants, theatres and other attractions (<http://www.oldmysticvillage.com>). Other attractions in the area include Mystic Seaport, with two major casinos (Foxwoods and Mohegan Sun) within a short drive. A block of rooms will be held by the hotel at the rate of \$129 per night plus tax. Please make your reservations soon.

To make reservations, call the hotel directly at 1-860-572-0731 or Hilton central reservations at 1-800-HILTONS. Ask for the room rate associated with the "Northeastern Agricultural and Resource Economics Association" conference block. Reservations in the reserved block will be accepted until May 21, 2006 or until all rooms in the block have been claimed. Any additional reservation request(s) received after this date will be subject to room and rate availability, so please make your reservations early (remember this is peak tourist season in Mystic). The hotel also offers a U.S. Government rate of \$87.00/night, but this reduced rate requires both a federal government ID and official working orders through the government. Rooms reserved at this rate will not be credited towards the NAREA block. For additional information about the Mystic Hilton including directions check out

<http://www.hiltonmystic.com>.

This year's **annual meetings** were organized by president-elect Harry Kaiser with local arrangements put together by Robert Johnston. The full agenda for the meetings is attached at the end of the newsletter and available on the website. The meetings include two invited sessions, an awards luncheon presentation by Thomas Johnson, and 15 selected paper sessions and symposia on a wide range of topics. Definitely something for everyone! Please note that the awards luncheon this year is included in the registration fee to encourage attendance.

The 2006 NAREA Workshop, **Opportunities and Challenges Facing the Rural Creative Economy**, begins immediately after the general meetings at 1:00 PM June 13 and continues until noon on June 14. Todd Gabe and Stephen Goetz have put together an exciting workshop. The agenda is at the end of this newsletter and available on the website. There are two invited presentations, three selected paper sessions and a roundtable discussion on the creative economy.

Lori Lynch and Wes Musser report that submissions to the **ARER** were up sharply in 2005 leading to a solid set of articles for this year's April and October issues. However, this year's submissions are substantially lower. We strongly encourage our members to submit papers to the **ARER** and ask that you urge your colleagues to do the same.

We have noticed a big increase in the number of graduate student paper presenters requesting travel grants. Currently we can only award four travel grants so many qualified students had to be turned down this year and last year. One of the things that make our meetings so special is the high rate of participation of junior faculty and graduate students. In this era of declining department budgets it may be difficult in the future to maintain this high rate of participation--which brings me to the next topic.

Neil Pelsue, a former president of the NAREA, recently suggested that the NAREA Board of Directors should consider setting up a Past Presidents' Fund to "provide financial support for people entering our profession to attend and participate in the NAREA annual meetings or other appropriate NAREA activities." The fund would be supported by voluntary contributions from past NAREA presidents. So far the e-mail response from past presidents has been overwhelmingly supportive. We will be taking up Neil's proposal at the June Board meeting and will have more to report at the business meeting. As a soon-to-be past president, I want to thank Neil for his proposal and continued support of the NAREA!

Things are shaping up for our next trip to Canada. It looks like our annual meetings will be in **Quebec City** from Sunday June 29 – July 1, 2008. The meetings will be held jointly with the Canadian Agricultural Economics Society and will coincide with the celebration of the 350th anniversary of the City of Quebec. Given the great success of past joint

NAREA/CAES meetings I think we can definitely look forward to something great. We have Dan Lass to thank for putting these meetings together.

To conclude, I would like to thank Harry Kaiser and Robert Johnston for doing such a wonderful job of planning and organizing the Mystic meetings. Everything was done way in advance of deadlines and with unbounded enthusiasm. I am sure that will be reflected in the quality of this year's meetings. I would also like to thank the Board of Directors and the Executive Committee for their help, innovative ideas and leadership. It has been nice being along for the ride!

2007 NAREA Annual Meeting

Joshua Duke

As reported in the Fall Newsletter, Joshua Duke at the University of Delaware has come up with an attractive package for the 2007 Annual meetings. He has secured an excellent hotel at a very favorable room rate. The meetings will be at the Atlantic Sands Hotel from June 11 – 14. The hotel is located on the boardwalk at Rehoboth Beach. Rehoboth Beach is a seaside resort located off Rt. 1 in Delaware. He negotiated a rate of approximately \$100 per night which is a great deal compared with the usual room rate. Travelers can fly into Philadelphia, Baltimore, Salisbury MD or Atlantic City. All airports are within a 2 _ hour drive from Rehoboth Beach. We'll have more details in the future about the 2007 meetings.

2007 NAREA Workshop

Calum Turvey

The subject for the 2007 NAREA Workshop will be crop insurance. Cal Turvey has graciously agreed to take the lead on planning the workshop program. The other members of the planning committee are Wes Musser, Mike Roberts, Bob Parsons and Don Tilman. Harry Kaiser and Tim Phipps are ex-officio members. If you are interested in participating in this workshop or have suggestions for invited papers or funding sources please contact Cal Turvey (cgt6@cornell.edu) or Harry Kaiser (hmk2@cornell.edu).

Secretary/Treasurers Report

Dues renewals for 2006 lag behind last year's. Past members may just send me a check for \$25 and note any changes in postal or e-mail addresses.

Doug Morris
Secretary - Treasurer
Northeastern Agricultural and Resource Economics
Association
56 College Road, 316 James Hall
Durham, NH 03824-3589

Current membership, including subscriptions, in the association is 334. The breakout by category is as follows: Regular 213, Honorary 24, Student 19, and Library 78. Members from last year who have not remitted 2006 dues total 106.

ARER Editor's Report

Lori Lynch and Wes Musser

By now, most of you will have received your April 2006 issue of the journal. This issue has papers from the 2005 Invasive Species Workshop held in Annapolis, Maryland. Two invited papers are included one from economists and the other from an ecologist. The issue also includes twelve of the thirteen contributed workshop papers. Two literature reviews, one on terrestrial invasive species and another on aquatic invasive species, are also included in this issue.

The October 2006 issue is off to an excellent start. Eight articles have already been accepted. This issue can be expected to contain ten or more submitted articles, invited papers from the June 2006 NAREA Meeting in Mystic, Connecticut, abstracts of selected presented papers, and article written by the NAREA Award for Outstanding Public Service through Economics winner.

During 2004, 37 new articles were submitted to ARER. Of these, 18 have been accepted (two for the October 2004 issue, seven for the April 2005 issue, seven for the October 2005 issue, and two for the October 2006 issue) (49 percent), twelve were rejected (32 percent) including four that were returned to authors without review, and three are in the revise-resubmit category (8 percent). Four were withdrawn from consideration (about 11 percent). In addition, two articles accepted by Peter Parks, the previous editor, were forwarded to us for publication in 2005.

In 2005, 60 new articles, including 13 workshop papers, were submitted. So far, 20 have been accepted (one in the October 2005 issue, 13 in the April 2006 issue, and six for the October 2006 issue) (33 percent), 18 have been rejected (30 percent), five were returned to the authors without review (eight percent), one was withdrawn (two percent), and 16 are in the revise and resubmit phase (27 percent). We are pleased that submissions were so much higher in 2005.

So far in 2006, seven new articles have been submitted to ARER. One has been accepted for the April 2006 issue, three have been rejected, and three are in the first round of review.

We want to thank all the reviewers and editorial board members who have helped to review the manuscripts. It is only through the generous use of your time that the publication process is made possible.

We are enjoying working with the members in continuing the excellent tradition of ARER. In addition to reviewing manuscripts, we invite and encourage members to submit their manuscripts to ARER. The numbers

reported above indicate your great support in 2005. However, submissions have dropped off substantially in 2006. At this time in both 2004 and 2005, we had more than twice as many submissions. The journal definitely needs additional manuscripts. The ARER is one of the major activities of and benefits for the members of the Association. We are looking forward to receiving additional high quality manuscripts for review and publication.

2006 NAREA Award for Outstanding Public Service through Economics

We are pleased to announce that the 2006 Award for Outstanding Public Service through Economics goes to **Professor Thomas G. Johnson of the University of Missouri, Columbia**. Dr. Johnson will be presenting a paper titled "What is Place-Based Economic Development?" at the NAREA awards luncheon on June 12, 2006.

Dr. Johnson has a joint appointment as the Frank Miller Professor of Agricultural Economics, and professor in the Harry S Truman School of Public Affairs at the University of Missouri-Columbia. He is Director of the Community Policy Analysis Center. His areas of expertise include rural economic development, fiscal and economic impact analysis, local government finance, and transportation economics. Dr. Johnson's research includes interdisciplinary projects on issues such bio-energy, land use and transportation. Recent projects include one to develop decision support tools for Missouri's river ports, one to develop a comprehensive investment analysis system for the Missouri Department of Transportation and another to help electrical coops determine the feasibility of conversion to biopower production. He recently advised the Government of Ukraine on changes to its Agricultural and Rural Development policy, and is studying proposed changes to the European Union's Common Agricultural Policy. He is a founding member of the International Comparative Rural Policy Studies Consortium which includes 8 Universities in Europe and North America. Dr. Johnson has served on the Editorial Council of the American Journal of Agricultural Economics and the Southern Journal of Agricultural Economics. Dr. Johnson is a Fellow of the Southern Regional Science Association.

2006 NAREA M.S. Thesis Awards

I would like to thank Ted Jaenicke for the great job he did this year chairing the M.S. Thesis Awards Committee as well as thanking the other members of the committee for their work. There were a number of excellent theses this year and the committee had a tough job. They did it, though, and made an award for outstanding thesis and two awards of merit. The winners are:

NAREA 2006 Outstanding M.S. Thesis:

Erin Coniker Lentz, *Targeting Food Aid to Improve Food Security*
Cornell University

Awards of Merit:

Mary Jennison Kipp, *Estimating Preferences for Quality of Life Attributes Using the Stated Choice Method: A Survey of Cape May County, New Jersey Residents*
Pennsylvania State University

Peter Andrew Cappers, *An Evaluation of Demand Response in New York State's Wholesale Electricity Markets*
Cornell University

And congratulations are due as well to all entrants who were selected to represent their departments!

Call for Nominations: NAREA Award for Outstanding Public Service Through Economics

Harry Kaiser, Chair

NAREA calls for nominations for the *2006 Award for Outstanding Public Service through Economics*. This award honors and recognizes economists who have applied agricultural, environmental, consumer, resource or community development economics in a unique way that has contributed toward solving an important problem and improving the welfare of society.

Nominees should be economists who have used economics to help solve important problems faced by society. The nomination letter should focus on why the nominee meets the criteria for the award. Nominees will be evaluated on the quality of their work and their demonstrated contribution to improving societal welfare as indicated by the nomination letter. Detailed guidelines for nominations can be found on NAREA's website (www.narea.org).

The recipient(s) will be invited to present a keynote address at the 2007 annual meeting being hosted by the University of Delaware that will be published in the *Agricultural and Resource Economics Review*. The recipient will receive an honorarium of \$1,000 to cover travel costs.

The period for nominations has been extended to **August 1, 2006**. Letters of nomination and biographical sketches should be sent to:

Harry Kaiser
Cornell University
350 Warren Hall
Ithaca, NY 14853
Ph: 607.255.1598
E-mail: hmk2@cornell.edu

Join NAREA

To join NAREA **send \$25 with your name and address**, including e-mail address, to the Secretary-Treasurer. You can also renew when you renew your AAEA membership.

Doug Morris, Secretary-Treasurer
University of New Hampshire
56 College Road
316 James Hall
Durham, NH 03824-3589
USA

Future Meetings

2007	Delaware
2008	Quebec City, Quebec
2009	New Jersey
2010	Massachusetts
2011	New York
2012	West Virginia
2013	Rhode Island
2014	Maine
2015	Pennsylvania
2016	Nova Scotia
2017	New Hampshire
2018	Maryland

2006-2007 Committee Membership

The NAREA Bylaws provide for several standing committees and the formation of ad hoc committees according to need to conduct the business of the Association each year. Membership for each committee for 2006-2007 is presented below, with term expiration dates in parentheses. The tasks of each committee are described in the bylaws.

Executive Committee

President

Tim Phipps
West Virginia University

President Elect

Harry Kaiser
Cornell University

Past President

Daniel Lass
University of Massachusetts

Secretary-Treasurer

Douglas E. Morris
University of New Hampshire

Editors

Lori Lynch (2005-2007)
Wes Musser (2005-2007)
University of Maryland

Directors

James Hanson (2006)
University of Maryland

Robert Johnston (2006)
University of Connecticut at Avery Point

Cynthia Nickerson (2007)
USDA/ERS

Joshua Duke (2007)
University of Delaware

Jacqueline Geoghagen (2008)
Clark University

Kathleen Bell (2008)
University of Maine

Government Representative

Susan Leetmaa
USDA/ERS

Industry Representative

Harry Vroomen (2005)
The Fertilizer Institute

Robert Yonkers (2008)
International Dairy Foods Association

Program Committee

Harry Kaiser, President Elect, Chair
Cornell University

Tim Phipps, President
West Virginia University

Dan Lass, Past President
Douglas E. Morris, Secretary-Treasurer
Robert Johnston, Host Institution Representative

Distinguished and Honorary Life Member Awards

Tom Ilvento (2006), chair
University of Delaware

Julie Caswell (2007)
University of Massachusetts

Masters Thesis Awards

Ted Jaenicke (2006)
Penn State University

Titus Awokuse (2006)
University of Delaware

Chris Anderson
University of Rhode Island (2007)

David Just (2007)
Cornell University

Tim Phipps (2008)
West Virginia University

Finance Committee

Dan Lass, Past President, Chair
University of Massachusetts

Tim W. Kelsey (2004)
Penn State

Barry Zoumas (2005)
Penn State

Audit Committee

Alberto Manalo, Chair
New Hampshire

Bruce Lindsey
New Hampshire

John Halstead
New Hampshire

Nominating Committee

Dan Lass, Past President, Chair
University of Massachusetts

Roger Classen
USDA-ERS

Charles Abdalla
Penn State

Membership Committee

Stephan Goetz (2006)
Penn State

James Hanson (2007)
University of Maryland

Joshua Duke (2008)
University of Delaware

Special Award Committee

Harry Kaiser (2006), chair
Cornell University

Peter Parks (2006)
Rutgers University

Steven Smith (2007)
Penn State University

Selected Papers and Symposia Committee

David Just, Chair
Cornell University

Term Expires 2006

Randall Rosenberger
Oregon State University

Ted Jaenicke
Penn State University

Doug Lipton
University of Maryland

Titus Awokuse
University of Delaware

Kurt Schnier
University of Rhode Island

Term Expires 2007

Kathleen Bell
University of Maine

Dee-Singh-Knights
West Virginia University

Don Blayney
Economic Research Service

John Bernard
University of Delaware

Nathalie Lavoie
University of Massachusetts

Webmaster

Bob Conn
Penn State

Historian

John Mackenzie
University of Delaware

2007 Workshop Committee

(Ad Hoc)

Cal Turvey, Chair
Cornell University

Wes Musser
University of Maryland

Mike Roberts
Economic Research Service

Don Tilman
University of Delaware

Bob Parsons
University of Vermont

Ex Officio

Harry Kaiser
Cornell University

Tim Phipps
West Virginia University

Northeastern Agricultural and Resource Economics Association Meetings

4-6-06

June 11 – 14, 2006
Mystic, Connecticut
Hilton Mystic Hotel

SUNDAY, JUNE 11, 2006

1:30 pm – 4:30 pm	NAREA Executive Board Meeting	Morgan Boardroom
3:00 pm – 7:30 pm	Registration	Sabino Area
7:00pm – 9:00pm	Evening Reception	Mystic Aquarium, Main Exhibit Area

MONDAY, JUNE 12, 2006

7:30am - 11:30am;

1:00pm - 3:00pm

Registration

Sabino Area

8:00am – 9:30am Invited Presentation: The Economics of Obesity (Room: Maritime Room)

“Behavioral Economics, Food Assistance and Obesity.”
David R. Just, Cornell University

“Will ‘The Economic Evidence on Fat Taxes’ Do the Trick?”
Sean Cash, University of Alberta

Moderator Harry Kaiser

9:30am – 9:45am Morning Break (Pre-Assembly Area)

9:45am – 11:15am SELECTED PAPER SESSIONS 1.a – 1.d.

1.a. Methods and Theory in Environmental and Resource Economics (Room: Brilliant)

Moderator: Robert D. Mohr

“The Implications of Panel Attrition and Migration on Land Use in the Brazillian Amazon: Evidence from a Three-Period Panel of Peasant Farmers.” Jill L. Caviglia-Harris, Salisbury University and Erin O. Sills, North Carolina State University

“Characterizing the Effects of Valuation Methodology in Function-Based Benefits Transfer.” Robert J. Johnston, University of Connecticut, Elena Y. Besedin and Matthew H. Ranson, Abt Associates Inc.

“How Much Certainty is Needed in Multiple Bounded Discrete Choice Elicitation Methods?” Lara E. Platt, Kent D. Messer and Gregory L. Poe, Cornell University

“Distribution of Environmental Costs and Benefits, Additional Distortions and the Porter Hypothesis.” Shrawantee Saha and Robert D. Mohr, University of New Hampshire

1.b. Price Analysis and Marketing (Room: Conrad)

Moderator: Calum Turvey

“Forward Contract Cycling: Theory and Evidence.” Gabriel J. Power and Calum G. Turvey, Cornell University

“Asymmetric Price Transmission in Food Markets: Evidence from the U.S. and Canada.” Min Tian, Xiaohong Wang and Titus O. Awokuse, University of Delaware

“The Colour of Canola.” Calum G. Turvey and Gabriel J. Power, Cornell University

“E-Marketing’s Impact on Gross Sales for Farms in the Northeast.” Alexander Baer and Cheryl Brown, West Virginia University

1.c. Rural and Regional Development I (Room: Dunton)

Moderator: Jordan F. Suter

“Identifying Spatial Clusters within U.S. Organic Agriculture.” Daniel Eades and Cheryl Brown, West Virginia University

“A Growth Equilibrium model of Agricultural Land Development in the Northeastern United States.” Yohannes G. Hailu, West Liberty State College, and Cheryl Brown, West Virginia University

“Modeling Small Business Growth, Migration Behavior, and Household Income in Appalachia: A Spatial Simultaneous Equations Approach.” Gebremeskel H. Gebremariam, Tefsa G. Gebremedhin and Peter V. Schaeffer, West Virginia University

“Estimating Imputed Rental Income for the U.S. Farm Sector.” Ted Cover, Chris McGath and Mitch Morehart, ERS-USDA

1.d. Production Economics and Farm Management (Room: Conference Suite 129)

Moderator: Ramu Govindasamy

“Estimating Perceived Costs of Wetland Regulation to Agricultural Producers.” Brett R. Gelso, US EPA, Sean Fox and Jeffrey M. Peterson, Kansas State University

“Local Food Indicators and Estimation Results for the Northeast States.” David Timmons, Qingbin Wang, Bob Parsons and Fred Schmidt, University of Vermont

“Measuring the Cost of Production on the Basis of Land Ownership: A Study on Rice Farmers in Jessore District.” Shaikh Moksadur Rahman, Saga University

“Agricultural Diversification in New Jersey: Patterns, Determinants and Policy Implications.” Edouard B. Mafoua-Koukebene, SUNY-Canton, Benjamin Onyango and Edmund M. Tavernier, Rutgers University

11:30am – 1:00pm Awards Luncheon and Welcome (Room: Grand Ballroom)

Opening Welcome: Kirklyn Kerr, Dean, College of Agriculture and Natural Resources, UConn, and Dr. Joseph Comprone, Associate Vice Provost and Head of the Avery Point Campus, UConn.

“What is Place-Based Economic Development?”
Thomas G. Johnson, University of Missouri

1:15pm–2:45pm SELECTED PAPER SESSIONS 2.a – 2.d.

2.a. The Economics of Obesity (Room: Brilliant)

Moderator: Sean Cash

“A Panel Data Study of the Effects of Trans Fatty Acid Labeling on Market Demand Across Metropolitan Areas.” Rutherford Johnson, Angelos Pagoulatos, David Debertin, University of Kentucky and Steven S. Vickner, Utah State University.

“Do Consumers Exhibit Self-defeating Behavior when Eating Food Away from Home? Desire to be Healthy vs. the Reality.” Sanjib Bhuyan, Rutgers University, and Hayden Stewart, ERS-USDA

“An Inquiry into the Obesity Epidemic in West Virginia: Socioeconomic and Policy Implications.” Anura Amarasinghe, West Virginia University.

“The Economics of U.S. Obesity: Analyzing the Effects of Price and Income Changes on Body Weight.” Christiane Schroeter, Arkansas State University

2.b. Rural and Regional Development II (Room: Conrad)

Moderator: Cheryl Brown

“The Important of Environmental Amenities to Residential Location Decisions in Rural Coastal Communities.” Judith Walker and Kathleen P. Bell, University of Maine

“How Land Use Mix Affects Local Expenditures.” Thane W. Harrison, John M. Halstead and Douglas E. Morris, University of New Hampshire

“Rural Resident and Business Attitudes Towards Tourism.” Jon Devine, Kathleen P. Bell and Todd Gabe, University of Maine

2.c. Symposium: Focus on ARMS (Agricultural Resource Management Survey) (Room: Dunton)

Organizer: Tim Payne, ERS-USDA

2.d. The Impacts of Climate Change and Carbon Sequestration (Room: Conference Suite 129)

Moderator: Mark Sperow

“Resilience of Agricultural Production System to Climate Variability.” Zhen Wu and James S. Shortle, Pennsylvania State University

“The Role of Climate and Spatial Dependence in Determining Quality of Life.” Hwansoo Sung and James Shortle, Pennsylvania State University

“The Economic Potential for Carbon Sequestration in Seven Central and Eastern States.” Mark Sperow, West Virginia University

“Regional Analysis of Potential Carbon Sequestration and Revenue for Owners of Abandoned Mine Lands.” Christopher Bouquot and Mark Sperow, West Virginia University

2:45pm – 3:00pm Afternoon Break

3:00pm – 4:30pm **SELECTED PAPER SESSIONS 3.a – 3.d.**

3.a. Open Space and Preservation (Room: Brilliant)

Moderator: Robert J. Johnston

“Optimal Open Space: Theory and Empirical Evidence.” Ekaterina Gnedenko and Dennis Heffley, University of Connecticut

“Assessing the Impact of Open Space on Residential Property Values in Urban, Suburban and Rural Areas: A Hedonic Pricing Study of Upstate New York.” Jordan F. Suter, Cornell University

“Optimal Allocation of Historic Buildings in a Dynamic Framework.” Vishakha Maskey and Tim Phipps, West Virginia University

“Welfare Implications of the Policy Process: Estimating Context-Sensitive Values for Agricultural and Open Space Conservation.” Robert J. Johnston, University of Connecticut and Joshua M. Duke, University of Delaware

3.b. Alternative Energy Sources and Invasive Species (Room: Conrad)

Moderator: Jacqueline Geoghegan

“Does Willingness to Pay for Green Energy Differ by Source?” Allison Borchers, Joshua M. Duke and George R. Parsons, University of Delaware.

“Spatial Adjustments of the Value-Added Agriculture Industry: Rural Economies, Policies, and the Food and Bio-fuel Sub-sectors.” Peter L. Stenberg, ERS-USDA

“Crop-Fallow Dynamics and the Spatial Spread of an Invasive Species.” Jacqueline Geoghegan, Amy Ickowitz, Clark University and Laura Schneider, Rutgers University

3.c. Consumer Economics and Promotion (Room: Dunton)

Moderator: Harry Kaiser

“Optimal Media Allocation of Generic Fluid Milk Advertising Expenditures: The Case of New York State.” Diansheng Dong, Todd M. Schmit and Harry M. Kaiser, Cornell University

“Demographic Characteristics of Consumers who Read Grocery Brochures Regularly and Those who are Willing to Switch Supermarkets to Buy Advertised Specials: An Analysis.” Ramu Govindasamy, Anicham Kumaraswamy, Venkata Puduri and Benjamin Onyango, Rutgers University

“Demographic Impacts on Generic Advertising Effectiveness in New York City.” Todd M. Schmit, Yu Wang and Harry M. Kaiser, Cornell University

“Modeling the Interaction Between Eco-labels and Consumers: A Psychonomic Assessment.” Mario F. Teisl, Jonathan Rubin and Caroline Noblet, University of Maine

3.d. Water Quality and Watershed Management (Room: Conference Suite 129)

Moderator: Alan Collins

“Sequencing Watershed Conservation and Groundwater Management Reforms.” Basharat A Pitafi, Southern Illinois University, and James A. Roumasset, University of Hawaii at Manoa

“The Impact of Watershed Location and TMDL Development on Willingness to Pay for Water Quality Improvements.” Alan R. Collins, Matt Benson, Tatiana Borisova and Gerard D’Souza, West Virginia University

“Transactions Costs and Point/Non-point Source Water Pollution Trading.” Nga Nguyen and Jim Shortle, Pennsylvania State University

4:30pm – 5:30pm NAREA Business Meeting (Room: Conference Suite 128)

**6:30pm – 10:30pm Lobster & Clam Bake (and BBQ) River Room & Terrace Patio,
Seamen’s Inne (at Mystic Seaport)**

TUESDAY, JUNE 13, 2006

**8:00am – 12:00pm Registration for Annual Meeting and The Rural Creative Economy
Workshop (Room: Sabino Area)**

**8:30am –10:00am Invited Presentation: Industrial Organization and the Food System
(Room: Maritime Room)**

“Industrial Organization and the Food System I.” Richard Sexton, University of California – Davis

“Pricing Problems in the Fluid Milk Marketing Channel Suggest a New State-Level Approach to Dairy Policy” Ron Cotterill, University of Connecticut

Moderator: Harry Kaiser

10:00am – 10:30am Morning Break (Pre-Assembly Area)

10:30pm – 12:00pm SELECTED PAPER SESSIONS 4.a – 4.d.

4.a. Dairy Industry, Production and Policy (Room: Brilliant)

Moderator: Todd Schmit

“How Profitable are Northeast Organic Dairy Farms?” Robert Parsons, Qingbin Wang, University of Vermont, and Timothy J. Dalton, University of Maine

“Spatial Dependence and Omitted Variable Bias Effects on Efficiency Analysis: A Study of the Maine Dairy Industry.” Lisa A. Bragg and Timothy J. Dalton, University of Maine

“A Structural Analysis of the Impact of Service on Fluid Milk Retail Pricing.” Alessandro Bonanno, University of Connecticut

“Do Milk Quotas in Canada Help Internalize a Health Care Externality?” J. Stephen Clark, Emily E. Nicks and Petr Prochaska, Nova Scotia Agricultural College

4.b. Industrial Organization and Game Theory (Room: Conrad)

Moderator: Gabriel Power

“Structural Estimation of Rank-Order Tournament Games with Private Information.” Xiaoyong Zheng, North Carolina State University

“Market Power vs. Cost Efficiency Effects: Impact of the U.S. Natural Gas and Fertilizer Industries on Nitrogen Fertilizer Prices.” Gerald Schluter, C.S. Kim, Glenn Schaible and Stan Daberkow, ERS-USDA

“Testing for Market Power using a Dynamic Oligopoly Model in the U.S. Meat Packing Industry.” Sanjib Bhuyan, Rutgers University

4.c. Genetically Modified Foods and Food Labeling (Room: Conference Suite 129)

Moderator: David Just

“Are Farm Organizations Shaping the Labeling of GM Foods?” Edmund M. Tavernier and Benjamin Onyango, Rutgers University

“Country of Origin Labeling of Fresh Produce: A Consumer Preference Analysis.” Venkata Puduri, Ramu Govindasamy and Benjamin Onyango, Rutgers University

“Public Perception Towards Organics and GMOs: Role of Public and Private Benefits.” Benjamin Onyango, Rutgers University

Opportunities and Challenges Facing the Rural Creative Economy

NAREA 2006 Post-Conference Workshop
June 13 – 14, 2006
Mystic, Connecticut
The Mystic Hilton

Workshop Agenda

Tuesday June 13, 2006

1:00 PM: **Welcome** – NAREA President Harry Kaiser, Cornell University

1:15 PM: **Invited Speaker**
The Rural Creative Economy: Dimensions, Experiments, Policy
Ann Markusen
Director, Project on Regional and Industrial Economics
Humphrey Institute of Public Affairs, University of Minnesota

2:15 PM: **Selected Paper Session 1**
The Creative Economy Practitioner's Toolkit: Strategies for Maximizing Resources
Susan Christopherson, Suzanne Loker and Susan Monagan
Cornell University

Craftspersons and Artists in Northwest Wisconsin: Putting a Face on a Creative Industry
Jerry Hembd, Andrew Dane and Beverly Stencil
University of Wisconsin-Superior

3:15 PM: Break

3:30 PM: **Creative Economy Roundtable**
Heidi Hamilton
Film Division Director
Connecticut Commission on Culture and Tourism

Kathryn Hunt
Research Associate
Margaret Chase Smith Policy Center

Jane Preston
Director of Programs
New England Foundation for the Arts

5:00 PM: Adjourn

Wednesday June 14, 2006

8:15 AM:

Invited Speaker

The Creative Economy and Quality of Life in Rural Areas and Small Cities
Stephen Sheppard
Director, Center for Creative Community Development
Williams College

9:15 AM:

Selected Paper Session 2

Emoting with Their Feet? Migration to Artistic Havens
Timothy R. Wojan, David A. McGranahan and Dayton Lambert
Economic Research Service, USDA

The Residential Preferences of Rural Canada's Future Creative Class
Clive Lovett and Kenneth Beesley
Brandon University

Spatial Analysis of Rural Economic Development Using a Regional Adjustment Model and Locally Weighted Regression
Seong-Hoon Cho, Seung-Gyu Kim, Christopher D. Clark
and William M. Park
University of Tennessee

10:45 AM

Break

11:00 AM

Selected Paper Session 3

Evaluating a Proposed Relocation of a Local Historic Mill
Vishakha Maskey, Cheryl Brown, Alan R. Collins and Hala Nassar
West Virginia University

The Value of Creativity in the Northeastern United States
Todd Gabe
University of Maine

Noon

Wrap-up and Discussion of Future Opportunities