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**NAREA Newsletter • Fall 2011**

**President's Column**

Jill L. Caviglia-Harris

Greetings colleagues and friends. As I put this newsletter together and review the history of NAREA, I have become largely aware of how much the membership as a whole, and specific members in particular, have done to help maintain our traditions, meet new challenges, and continuously revive the relevancy of our mission. These efforts are crucial not only to the daily operations of the organization but also in maintaining healthy membership numbers. While declining programs in agricultural economics and changes in journal access seem to have impacted membership since the beginning of the last decade, I am happy to report that NAREA's membership has been stable (and slightly increasing) over the last few years. I attribute this recent stabilization to the actions and interactions of the Board, meeting organizers and hosts, committee members, organization members, and institutional relationships. As evidence of continued support, Jackie Geoghegan and Dan Lass, both former presidents, have offered to serve as hosts of the upcoming 2012 NAREA Annual Meeting. And, in 2013, numerous Cornell faculty members will be involved in the conference and workshop sessions including former president Harry Kaiser and some of our newest members. Thus, it is within this

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context that I can report that this past year has been yet another successful one for

NAREA. The Association continues to remain in very good financial condition, thanks to long-standing oversight of our finances by Secretary-Treasurer, Doug Morris, and our annual meeting continues to be our highlight event.

I would like to take this opportunity to highlight recent activities and upcoming events. The Association has a number of new initiatives that we will be (and have been) undertaking in this and future years. I will begin with the most recent events to occur over the course of the last six months or so, and continue by outlining future plans.

First, in the election last spring, NAREA elected several new members to the Board. Kathleen Bell (University of Maine) was elected to be the next President. This year Kathleen is serving as President-Elect. She will commence her duties as President beginning in June 2012 at our annual business meeting. We also elected Ted Jaenicke (Penn State University) and Todd Schmit (Cornell University) to serve as board members for three year terms. William Wheeler (EPA) will continue in his role as our government representative while Doug Morris (University of New Hampshire) will continue his third term (and 9<sup>th</sup> year!) as Secretary-Treasurer.

The 2011 AAEA & NAREA Joint Annual Meeting was held in Pittsburgh, PA. Due to the joint nature of this meeting, Kristin Agard and Kristen Wright of AAEA served as our local organizers and program coordinators. We owe them and Tom Hertel, now the AAEA Past-President, much gratitude for a successful event. Highlights of the program included a plenary session on “The Case for *Agriculture for Development: Challenges for Impact Evaluation and Policy Design*,” (more on this to follow) as well as

a talk by Ronald W. Cotterill, the recipient of the Award for Outstanding Public Service through Economics. Dr. Cotterill’s talk the “Evolution of Quantitative Food Marketing Policy: A Public Policy Perspective” was well-received and quoted as one of (if not the) best talks of its kind. The paper (and transcript of this speech) will soon be coming out in *ARER*. If you did not hear the talk at the luncheon, I encourage you to read about the impressive work that Ronald has accomplished both inside and outside of academia. In addition to these invited speakers, the program included 56 NAREA selected papers. The selection committee for the 2011 meeting included Martin Heintzelman, Peyton Ferrier, Todd Schmidt, and Stacy Sneeringer. The web submission was coordinated with Kristin Agard of AAEA.

The 2011 Pre-conference Workshop, *Economics and Child Nutrition Programs*, showcased emerging issues and creative policy solutions in nutrition and food programs such as the National School Lunch Program, Women, Infants, and Children, and the Supplemental Nutrition Assistance Program. The keynote address was delivered by Dr. George Loewenstein, the Herbert A. Simon Professor of Economics and Psychology, Carnegie Mellon University. Workshop papers are currently working their way through the review process, and will soon be appearing in a special edition of *ARER*.

Many thanks to David Just for organizing the workshop and arranging financial support from the Cornell Center for Behavioral Economics and Child Nutrition Programs along with the cooperation of the Food Safety and Nutrition Section of the AAEA. David’s timely work on this topic has been widely recognized in academia and the public press including over 75 different

news outlets such as the *New York Times*, *Wall Street Journal*, *Washington Post*; radio interviews on National Public Radio, *Here and Now*, and USAD Radio; and news programs on MSNBC and Bloomberg Television.

The 2011 AAEA & NAREA Joint Annual Meeting also included the relatively new “Early Career Workshop”. This event was organized by Jeff Hyde, Kent Messer and myself and again included presentations by many on the NAREA Board of Directors, in addition to talks by Erik Lichtenberg (University of Maryland) and Paul Preckel (Purdue University). The event was designed for new faculty and graduate students to learn about NAREA, discuss various aspects of scholarly productivity, and get to know senior members of the Association. Drawing from feedback on the event, a new Early Career program is being planned for the 2013 Annual Meeting in Ithaca, NY. We plan to involve previous Board members and presidents in future events. Look for details in upcoming newsletters.

Kathleen Bell has been working closely with our local organizing committee, including Jackie Geoghegan and Daniel Lass, to put together the program and arrangements for the upcoming annual meeting to be held on June 10-12, 2012 in Lowell, MA. As usual, we anticipate a successful event. NAREA will continue with its traditional program including a two day event that is followed by a post-conference workshop. More details on the annual meeting as well as the call for papers can be found below and on the meetings website: <http://www.narea.org/2012/> The 2012 Workshop on the Economics of Agricultural and Rural Ecosystem Services is being coordinated by Dana Bauer, Chair (Boston

University), Robert Johnston (Clark University), and Carolyn Dimitri (New York University). Financial support for the workshop comes from National Institute of Food and Agriculture of the U.S. Department of Agriculture (USDA/NIFA). Thanks to the workshop committee on all the hard work in obtaining the grants that will fund this event (more below). Additional details on the program and plenary speakers will be available in the spring newsletter.

Planning is also underway for our 2013 meetings in Ithaca, NY. Harry Kaiser has already selected a location and venue (more below) and Brad Rickard has commenced the initial planning for the 2013 Workshop on the Economics of Developing New Wine Regions. I am certain this topic, both timely and geographically significant, is likely to draw a wide audience. And, looking further ahead, Mark Sperow and Cheryl Brown (West Virginia University) have already begun planning the details and identifying a venue of our 2014 meeting in West Virginia. Stay tuned for additional details on future meetings and workshops as they become available.

David Just and Garrick Blalock now have a year under their belts as editors of *ARER*. Recent issues of the Journal have included the August 2011 issue with select papers from the 2010 NAREA workshop *Economics of Local Food Markets*. The December 2011 issue will also be themed including papers from the workshop *The Economics of Land- Use Change: Advancing the Frontiers*” organized by Lori Lynch (Center for Agricultural and Natural Resource Policy, University of Maryland) and Jacqueline Geoghegan (Clark University), in Washington, D.C., June 25–26, 2009. The workshop received financial

support from the U.S. Environmental Protection Agency, the Lincoln Institute of Land Policy, and the Center for Agricultural and Natural Resource Policy at the University of Maryland. Additional details regarding our journal, including recent changes to the editorship structure, are provided below.

The NAREA Board of Directors held its fall (biannual) meeting on October 14, 2011 in at the Environmental Protection Agency (EPA) in Washington DC. I would like to thank William Wheeler for arranging the facilities for the meeting and coordinating the arrival and security process. Abridged versions of the reports presented at the meeting are included in this newsletter. Primary topics discussed at the meeting included details of the upcoming 2012 and 2013 NAREA Annual Meetings, the status of our website and committees, and plans to ensure the sustainability of future NAREA workshops. The Board also continued to discuss the current legal structure of NAREA, particularly with regard to implications for potential officer and editor liability. Rob Johnston first explored these issues last year and came to the conclusion (that the Board later supported) that the organization should become an incorporated organization. We are therefore continuing to identify a permanent address, and therefore a state, to incorporate under. More details on the status of these endeavors can be expected in the spring newsletter.

In other news, the Board is proposing several changes to the current By-laws. These include dissolving several committees that have not been active in recent years and instituting a requirement of NAREA membership for all executive and other committee members. The Board has also proposed a restructuring of the *ARER*

editorship. I have included brief descriptions of proposed changes to the editorship and those impacting the journal below. Please look for an email from the secretary/treasurer, Doug Morris, in the near future with further detail on each of these proposed changes as well as when these will be voted on by the membership.

Also discussed at the Board of Director's meeting was NAREA's need for a new webmaster. In lieu of stepping down, I have offered to continue to serve a smaller webmaster role with support from Kristin Agard and her staff at AAEA. They are currently assisting with the annual meeting website as well as a redesign of the main NAREA site. Look for emails on the launch of the new site in the coming months.

In closing, I would like to reiterate how impressed I am with the history and accomplishments of the Association. It is unusual for an organization of this size to hold an annual meeting of such high quality, to distribute awards in the numbers that we do, and to have members that are clearly dedicated for the duration of their careers. To those of you that are new to the organization, I welcome you. I encourage you to take advantage of the opportunities afforded by an organization as this, one that is small enough to easily develop lasting collegial relationships. And to those of you that have been a part of this Association much longer than I have, thank you for laying the foundation for an organization that is sure to remain consistent, enduring, and relevant for many decades to come.

## **2011 AAEA & NAREA Joint Annual Meeting**

Jill Caviglia-Harris

The 2011 annual meeting held jointly with AAEA was an overwhelming success. Pittsburgh was a wonderful backdrop to the meetings. I would again like to thank AAEA for assistance, and Tom Hertel in particular, for the opportunity to introduce NAREA to a wider audience. The program included 394 papers (56 of which were NAREA selected papers), and the total number registered for the event was 1,297.

There were several synergies that we were able to build upon due to the joint nature of the meeting. First, Rob Johnston and I were able to attend a round-table meeting coordinated by AAEA for the associations fitting under AAEA's umbrella. We discussed issues pertinent to these organizations including declining (and recovering) memberships, international meetings and coordinating joint meetings. Second, we were able to incorporate our plenary speakers into the larger AAEA program by scheduling a plenary discussion at a time in which there were no concurrent sessions and securing the AAEA Galbraith speaker to serve as our discussion moderator. This format enabled us to draw an audience of 150+ for the speakers.

I would therefore also like to thank the AAEA Galbraith speaker, Martin Ravallion, as well as Michael Carter and Elisabeth Sadoulet for participating in the plenary discussion on "The Case for *Agriculture for Development: Challenges for Impact Evaluation and Policy Design.*"

I would again like to thank the selected papers committee members: Martin Heintzelman, Peyton Ferrier, Todd Schmidt, and Stacy Sneeringer for their prompt and informed reviews. A total of 56 papers were accepted of the 82 submitted. This acceptance rate is comparable to the previous year. All 16 sessions allocated to

NAREA (including 2 symposia and 14 selected paper sessions) were included in the program.

Twenty seven students applied for travel grants for the 2011 Joint annual meeting. Fifteen awards were allocated (compared to 21 applications last year and 15 awarded).

### **2011 Early Career Workshop**

Jeffrey Hyde, Kent Messer, and Jill Caviglia-Harris

Based on the success of our inaugural Young Scholars event in 2010, NAREA held an Early Career Workshop at the 2011 AAEA & NAREA Joint Annual Meeting as well. The workshop was, in nearly all respects, a great success. The scheduled events were informative, networking allowed many early career scholars to learn more about NAREA and its officers, and positive feedback was offered by many. One disappointment was that almost 100 individuals that registered for the event did not show up. Suggestions to address this issue and make improvements to the program for future years were discussed at the fall Board meeting.

The program for this event included the following presentations and activities:

- Improving Presentation Development and Skill – Paul Preckel (*Purdue University*),
- Grant Writing Best Practices – Robert Johnston (*Clark University*) and Will Wheeler (*Environmental Protection Agency*),
- An Editor's Perspective on Publishing – David Just (*Cornell University*) and Erik Lichtenberg (*University of Maryland*)
- Economics Experiment – Kent Messer (*University of Delaware*).

In addition to these formal activities, the workshop began with an “ice-breaker” activity and networking.

## **2011 Economics and Child Nutrition Programs Workshop**

David Just

Thanks to the support of USDA, the Cornell Center for Behavioral Economics in Child Nutrition Programs (BEN), and the Food Safety and Nutrition Section of the AAEA, and of course the generosity of George Loewenstein, this summer’s workshop was a roaring success. George Loewenstein served as the keynote speaker with 12 other speakers, including prominent and well known economists and psychologists from across the country. We look forward to the April issue of *AREER* which will feature many of the presented papers (9 total were submitted). In total more than 80 participants registered to take part in the workshop. With the help of BEN and the modest registration fees, the workshop broke even. We are grateful to the NAREA board, FSN, Sean Cash, BEN, and all of the participants for their contributions to this event.

## **2012 NAREA Annual Meeting**

Kathleen Bell and Jacqueline Geoghegan

The Northeast Agricultural and Resource Economics Association (NAREA) will hold its 2012 annual meeting at the University of Massachusetts-Lowell Inn and Conference Center in historic downtown Lowell, Massachusetts, June 10-12, 2012. NAREA will sponsor selected paper sessions, symposia, plenary talks, and workshop paper sessions. The post-conference workshop on Ecosystem Services will be held on June 12-13, 2012. Detailed information about the annual meeting and

the post-conference workshop is available at the NAREA website: [www.narea.org/2012](http://www.narea.org/2012). We are very excited about these two complementary events and look forward to seeing many of you in June.

All paper and symposium proposals will be submitted through the 2012 NAREA online abstract submission system. Detailed instructions are available at the NAREA website. The Call for Papers and Symposia is also on this site and can be found at the end of this newsletter. The **submission deadline** for annual meeting selected papers, annual meeting symposia and workshop papers is **February 1, 2012**.

Situated at the confluence of the Concord and Merrimack Rivers, Lowell, Massachusetts is approximately twenty-five miles northwest of Boston. Located within minutes of the intersection of I-495 and I-93, Lowell is easily accessed by car. Lowell is served by two airports, Boston's Logan International Airport and Manchester's Manchester-Boston Regional Airport. Shuttle service between the annual meeting hotel and either airport is provided by Flight Line Inc. More details about this service can be found at their website: [www.flightlineinc.com](http://www.flightlineinc.com). Lowell is also served by the MBTA's commuter-rail service, which connects Lowell with various destinations, including ultimately Boston's North Station.

Birthplace of Jack Kerouac and James Whistler, home of the Lowell Spinners Minor League Baseball team, and host to burgeoning Southeast Asian and Arts Communities, Lowell is no longer your classic New England mill-town, although everyone is sure to enjoy the Lowell National Historic Park, which celebrates the textile industry, located a short walk away from the conference center.

Questions related to annual meeting paper and symposium submission can be directed to President-Elect Kathleen Bell (kpbell@maine.edu). Questions related to local arrangements can be directed to local arrangements co-chairs Jacqueline Geoghegan (jgeoghegan@clarku.edu) and Dan Lass (dan.lass@isenberg.umass.edu).

## **2012 NAREA Workshop on the Economics of Agricultural and Rural Ecosystem Services**

Dana Bauer

The NAREA Workshop on the Economics of Agricultural and Rural Ecosystem Services will be held at the University of Massachusetts – Lowell Conference Center, on June 12-13, 2012, immediately following the annual meeting. Financial support for the workshop comes from National Institute of Food and Agriculture of the U.S. Department of Agriculture (USDA/NIFA).

The workshop will include keynote addresses from recognized experts in the field, selected paper presentations, and in-depth working sessions. The workshop committee is seeking papers that advance the frontiers of economic analysis related to agricultural and rural ecosystem services (and disservices). Although the emphasis is on U.S. applications, relevant work from outside of the U.S. will also be considered. Top priority will be given to papers that incorporate well-conceptualized empirical applications.

A special issue of the *Agricultural and Resource Economics Review (ARER)* will be published from workshop papers. An honorarium of \$1,000 will be provided for selected papers upon submission to *ARER*. Authors wishing to have a paper considered

for the NAREA Workshop should submit an extended abstract by **February 1, 2012**. More information including submission instructions can be found through the link on the NAREA website at <http://www.narea.org/>. Questions may be addressed to the NAREA Workshop committee: Dana Bauer, chair, [bauer@bu.edu](mailto:bauer@bu.edu), Carolyn Dimitri, [carolyn.dimitri@nyu.edu](mailto:carolyn.dimitri@nyu.edu), and Robert Johnston, [rjohnston@clarku.edu](mailto:rjohnston@clarku.edu)

## **2013 Annual Meeting in Ithaca, NY**

Harry Kaiser

The Northeast Agricultural and Resource Economics Association (NAREA) will hold its 2013 Annual Meeting in Ithaca, NY. It will be hosted by Cornell University. Contacts for the meeting are Harry Kaiser (hmk2@cornell.edu) and Brad Rickard (workshop). The meeting will be held at the Holiday Inn in downtown Ithaca, NY from Sunday June 23, 2013 through Wednesday, June 26, 2013.

## **2013 Workshop on the Economics of Developing New Wine Regions**

Brad Rickard

The topic for the 2013 NAREA Workshop, to be held in coordination with the Annual Meeting, is the Economics of Developing New Wine Regions. The organizing committee includes Brad Rickard, Todd Schmit, and Miguel Gómez. We are planning to organize sessions at the Workshop that examine management, marketing, and policy issues facing producers and consumers in new, or emerging, wine regions. Workshop plans also include an opening session with a panel of New York State winery owners

addressing some of their key business concerns and industry issues. Further details will be forthcoming in future NAREA Newsletters. Questions should be directed to Brad Rickard, [b.rickard@cornell.edu](mailto:b.rickard@cornell.edu).

## **Secretary/Treasurer's Report**

Doug Morris

Our current membership includes 201 regular members and 72 student members. We also have 27 honorary life members. There are 59 libraries that have subscribed to our journal.

As of November 15, 2011, the Association has total assets of \$115,427.57. The NAREA money is currently invested in secure, easily accessible savings accounts plus minimal amounts in the operating checking account.

## **Agricultural and Resource Economics Review (ARER)**

### **Editor's Report**

David Just and Garrick Blalock

After substantial delay due to issues stemming from the Northeast floods, the August issue is now printed and should be in your hands. Barring additional acts of God, we anticipate the December issue will be delivered on time. The December issue features 10 articles resulting from conference on Land Use organized by former presidents of NAREA Lori Lynch and Jacqueline Geoghegan. The issue features works by very well known researchers, and we are very excited about the quality of the issue. Much thanks go to both Lori and Jacqueline, as well as Liesl Koch, the technical editor. Up next, the April issue will contain papers from the NAREA pre-conference workshop held this

last July in Pittsburgh, focusing on the economics of food assistance programs. David Just helped to organize this workshop along with help from the Food Safety and Nutrition section of the AAEA, and support from USDA. The remaining two issues of 2012 will feature contributed articles.

As we near the close of 2011, we are happy to announce that the number of submissions to ARER remains strong. This year we had 80 papers submitted (thus far) as compared to 71, 78 and 55 for 2010, 2009 and 2008 respectively. As the number of submissions has increased, the acceptance rates have steadily declined. We perceive this to be a good indicator of things to come as we continue to improve the quality and reputation of our journal. We will cease to accept new manuscripts as an editorial team on December 31<sup>st</sup> of this year, but will continue to shepherd the successful manuscripts we have received through the publication process. We look forward to working with Kent Messer, who has been selected by the NAREA board as one of our successors. He has already demonstrated devotion to the ARER and a vision to increase the visibility and fame of our journal.

## **Time to Join NAREA or Renew Your Membership!**

2012 Membership fees are due on January 1, 2012. There are two options to pay dues: an annual fee of \$25 regular and \$10 student; or a three year membership at \$65 regular and \$20 student. Forms are available at <http://www.narea.org/Membership.html>. These options are also available through the AAEA website for individuals who wish to pay for multiple memberships at once: [www.aaea.org](http://www.aaea.org). Questions should be

directed to the NAREA Secretary-Treasurer  
Doug Morris, [dr.doug@unh.edu](mailto:dr.doug@unh.edu).

Send membership forms to:

Dr. Doug Morris  
Secretary - Treasurer  
Northeastern Agricultural and Resource  
Economics Association  
56 College Road, G68 James Hall  
Durham, NH 03824-3589

Please note any changes in postal or email  
addresses.

## **Proposed Changes to NAREA By-Laws**

The Board is proposing several changes to the current By-laws. These include dissolving several committees that have not been active in recent years, instituting a requirement of NAREA membership for all executive and other committee members and several related to the operation and management of *ARER*. You will receive more on these proposals by email in the upcoming weeks. For now, additional detail is provided below on those proposed changes related to the operation and management of *ARER*. These changes are suggested to 1) create a regular *ARER* publication schedule, 2) change the number of editors, and 3) create staggered terms for the editors.

*ARER* has recently moved to publishing three issues per year. Thus far, the third issue has been published on an irregular schedule. Therefore to increase the profile of the *Agricultural and Resource Economics Review* and obtain listing in the most widely accepted indexing services, it is proposed

that the journal move to a regular publication schedule: in April, August and December. Moreover, to manage the flow of publications and eliminate the discontinuities that can arise at the point of handoff from one editor to the next, it is proposed that the editorship consist of a rotating team of three editors. Under this design, the Executive committee would appoint one editor each year to serve a three year term. In the first two years of this term the editor will oversee the referee process for assigned submissions. In the third year the editor will serve as the managing editor. The managing editor will oversee the assignment of submissions to editors within their first two years, and manage the flow of accepted papers into publication to maintain enough of a backlog of accepted papers to sustain a high standard for acceptance.

## **NAREA Award for Outstanding Public Service through Economics**

NAREA calls for nominations for the 2012 Award for Outstanding Public Service through Economics. This award honors and recognizes economists who have applied agricultural, environmental, consumer, resource, or community development economics in a unique way that has contributed toward solving important problems and improving the welfare of society. The recipient(s) need not be a member of the Association. The nomination letter should focus on why the nominee meets the criteria for the award. Nominees will be evaluated on the quality of their work and their demonstrated contribution to improving societal welfare as indicated by the nomination letter. Additional information on nominations and past award recipients can be found on NAREA's website, [www.narea.org](http://www.narea.org).

The recipient(s) will be invited to present an address at the 2012 NAREA Annual Meeting in Lowell, MA that will be published in the *Agricultural and Resource Economics Review (ARER)*. The recipient will receive an honorarium of \$1,000 to cover travel costs. Nominations must be received by **January 15, 2011**. Letters of nomination and biographical sketches should be emailed to Jill Caviglia-Harris at [jlcaviglia-harris@salisbury.edu](mailto:jlcaviglia-harris@salisbury.edu).

### **Nominations for Distinguished and Honorary Member Awards**

NAREA calls for nominations for Distinguished Member and Honorary Life Member Awards.

All members of NAREA are eligible for nomination to receive the **Distinguished Member Award**, in recognition for “continuous and outstanding contributions to the Association, the region and the profession” and typically “to recognize members for significant recent professional achievements in the context of an overall meritorious record.” Recipients may be in teaching, research, extension, administration, government or business. According to the by-laws: <http://www.narea.org/bylaws.html>, an individual may receive the award more than once. To be eligible, each candidate must be nominated by a member in good standing and that nomination must be co-signed by two additional members in good standing. The nomination letter should specify why the nominee meets the criteria for the award.

The **Honorary Life Member Award** is given to individuals who are recent active members and who have retired from their main professional position. It recognizes

members in good standing of the Northeastern Agricultural and Resource Economics Association who have actively participated in the affairs of the Association and its predecessor organizations as appropriate, and who, while maintaining an active interest in their profession, have recently retired from their formal professional position that comprised the major reason for their initial involvement with the Association. To be eligible, each candidate must be nominated by a member in good standing. The nomination letter should specify why the member is deserving of the award.

Additional information on both awards may be found on the Association’s website, [www.narea.org](http://www.narea.org). The deadline for nominations is **March 4, 2012**. Please email nominations to: Donna Ramirez-Harrington at [donna.ramirez-harrington@uvm.edu](mailto:donna.ramirez-harrington@uvm.edu).

### **Nominations for NAREA Master’s Thesis Awards**

The NAREA Outstanding MS Thesis Award includes a \$250 cash prize, a certificate, and publication of an abstract (250 word maximum) in the *Agricultural and Resource Economics Review* at no charge to the award winner.

The NAREA Master’s Thesis Award of Merit includes a \$50 cash prize, a certificate, and publication of an abstract (250 word maximum) in the *Agricultural and Resource Economics Review* at no charge to the award winner. Up to three awards of merit may be granted.

Theses nominations for considerations by the Awards Committee will be evaluated according to the problem formulation,

conceptual approach, quality of research, and quality of communication. Additional information may be found on the Association's website, [www.narea.org](http://www.narea.org). Nominations must be received by **March 4, 2012**.

Eligible theses include all those that meet the following criteria:

- (1) The thesis must have been accepted by any institution of higher learning in the Northeast including those in the Maritime Provinces, Quebec, and Washington, D.C., during the period January 1, 2011, to December 31, 2011.
- (2) The thesis topic must address an issue within the purview of NAREA. A maximum of two theses per department will be considered by the committee. Only those theses nominated by the department chair, or graduate program director, will be considered by the committee. In addition, any member of NAREA may petition the Committee to consider a thesis accepted by another institution in the Northeast, including those in the Maritime Provinces, Quebec, and Washington, D.C. Before the thesis is considered, the Committee will evaluate the petition.

To submit a thesis for consideration, please send pdf copies of the following via email:

- (1) A nominating letter;
- (2) The full thesis;
- (3) The thesis abstract (250 word maximum).

Submit thesis award nominations to:  
Sean Cash, [sean.cash@tufts.edu](mailto:sean.cash@tufts.edu)

## **NAREA Graduate Student Conference Scholarships**

NAREA Graduate Student Conference Scholarships encourage graduate students to attend the annual NAREA meetings. Each scholarship is for \$150, and is intended to help defray the cost of conference attendance. Priority for Scholarships will be given to NAREA members and students who are presenting papers or participating in symposia, although others who may benefit from attendance are also encouraged to apply. All scholarship recipients will be recognized at the NAREA Awards Luncheon.

Applicants for the 2012 Scholarships should complete the application form found at <http://www.narea.org/awards.html>. Incomplete or late applications will not be considered. The application deadline is **May 4, 2012**.

Applications should be sent via email to: President-Elect Kathleen Bell at [Kathleen.P.Bell@umit.maine.edu](mailto:Kathleen.P.Bell@umit.maine.edu).

## **Future Meetings**

2013 Ithaca, New York  
2014 West Virginia  
2015 Rhode Island  
2016 Maine  
2017 Pennsylvania  
2018 New Hampshire  
2019 Nova Scotia  
2020 Maryland  
2021 Connecticut  
2022 Delaware

## **Presidents' Fund**

Jill Caviglia-Harris and Doug Morris

The Presidents' Fund has been established to support graduate student and early-career

professional members' involvement in the Association. All members can contribute to this fund. Past Presidents of the Association are especially encouraged to support this fund. The Secretary-Treasurer is responsible for managing the proceeds of the Past-Presidents' Fund, as well as soliciting contributions to the Fund. A committee composed of the President, Past-President, and President-Elect will be responsible for awarding grants from this fund to graduate students and early-career professionals.

The Association currently has \$9801.95 in this fund. Please consider adding your financial support to this endeavor through a tax-deductible contribution. To contribute contact the NAREA Secretary-Treasurer Doug Morris, dr.doug@unh.edu, or send contributions (made out to NAREA) to:

Dr. Doug Morris  
Secretary - Treasurer  
Northeastern Agricultural and Resource  
Economics Association  
56 College Road, G68 James Hall  
Durham, NH 03824-3589

Please specify that the contributions are to be directed to the Presidents' Fund.

### **2011-2012 Committee Membership**

The NAREA Bylaws provide for several standing committees and the formation of ad hoc committees according to the needs of the Association in any year. Membership for each committee is presented for 2011-2012.

#### **Executive Committee**

##### **President**

Jill Caviglia-Harris  
Salisbury University  
**President-Elect**  
Kathleen Bell  
University of Maine

##### **Past President**

Rob Johnston  
Clark University

##### **Secretary-Treasurer**

Douglas E. Morris  
University of New Hampshire

##### **Directors**

Dana Bauer (2013)  
Boston University

Rachel Bouvier (2012)  
University of Southern Maine

Carolyn Dimitri (2013)  
New York University

Ted Jaenicke (2014)  
Penn State University

Barrett Kirwan (2012)  
University of Maryland

Todd Schmit (2014)  
Cornell University

##### **Government Representative**

William Wheeler  
US Environmental Protection Agency

##### **Editors, ARER**

David Just (2009-2011)  
Garrick Blalock (2009-2011)  
Cornell University

#### **AWARD COMMITTEES**

### **Distinguished and Honorary Life Member Awards**

This Committee shall be comprised of three members. The President shall appoint one member each year, except that he may appoint more when a member is unable to complete his or her term. Each member shall serve three years except in cases where appointment has been made to an unexpired term. The senior member shall serve as Chairperson. The Committee shall recommend to the Executive Committee all members to receive the Distinguished Member Award and the Honorary Life Member Award.

Todd Gabe (2012)  
University of Maine

Dan Lass (2013)  
University of Massachusetts

Donna Ramirez Harrington, Chair (2014)  
University of Vermont

### **Award for Outstanding Public Service through Economics Committee**

The objective of this award is to recognize an individual(s) who has applied agricultural, environmental, consumer, resource or community development economics in a unique way that has contributed toward solving an important problem and improving the welfare of society. Through this award, the Association intends to broaden the profession's concept of service and contribution, recognizing that traditional research, teaching and extension may not always be essential ingredients to make a positive impact on society's welfare. The recipient(s) need not be a member of the Association. This award would indicate to economists within, as well as outside, our

Association that we are concerned about the application of economics to solve problems affecting society. The President of the Association will establish a committee of six members to solicit nominations for the award and to accept self-nominations. Each member of the Committee will serve a three-year term with two new members appointed to the committee each year. The Committee will submit one nomination to the Executive Committee for approval at the fall Board Meeting each year.

Jill Caviglia Harris, Chair (2013)  
Salisbury University

Carolyn Dimitri (2012)  
New York University

Rob Johnston, (2012)  
Clark University

Will Wheeler (2013)  
US Environmental Protection Agency

Martin Heintzleman (2014)  
Clarkson University

Ash Morgan (2014)  
Appalachian State University

### **Master's Thesis Award Committee**

The Committee shall be comprised of six members. The President shall appoint the members and the chairpersons as needed, with the understanding that each member normally serves 3 years. The senior member shall serve as Chairperson. The Chairperson of the Committee shall report the recipient of the NAREA Outstanding Master's Thesis Award of Merit to the president at least 30 days before the beginning date of the Annual Meeting.

Sean Cash, Chair (2012)  
Tufts University

Mahesh Ramachandran (2012)  
Clark University

Ash Morgan (2013)  
Appalachian State University

Donna Ramirez Harrington (2013)  
University of Vermont

Charles Abdalla (2014)  
Penn State University

Fen Hunt (2014)  
USDA

## **ANNUAL MEETING COMMITTEES**

### **2012 Annual Meeting Program Committee**

The Program Committee shall be comprised of the President, the President-Elect, the Immediate Past President, the Secretary-Treasurer and a representative of the host institution for the forthcoming annual meetings. The President-Elect shall chair this Committee. The Committee shall develop the program and the associated arrangements for the Annual Meeting and any other special meeting that the Executive Committee judges to be in the best interests of the Association.

Kathleen Bell, Chair  
President-Elect  
University of Maine

Jill Caviglia-Harris  
President  
Salisbury University

Rob Johnston  
Immediate Past President  
Clark University

Douglas E. Morris  
Secretary-Treasurer  
University of New Hampshire

Jacqueline Geoghegan  
Host Institution Representative  
Clark University

### **2012 Annual Meeting Local Arrangements Committee**

The Local Arrangements Committee shall be comprised of the President-Elect, and at least one representative of the host institution for the forthcoming annual meetings. The Committee shall work with the webmaster on developing the conference website, make arrangements for the conference site and meeting rooms, and organize the meeting registration.

Kathleen Bell, Chair  
President-Elect  
University of Maine

Jacqueline Geoghegan  
Co-Host Institution Representative  
Clark University

Dan Lass  
Co-Host Institution Representative  
University of Massachusetts

### **2012 Workshop Committee**

The Annual Workshop Committee shall consist of six members appointed by the President at or before the Annual Business Meeting, serving staggered three-year terms,

with the chairperson appointed to a one-year term, and with the President and President-Elect serving as ex-officio members. The Committee shall be charged with: identifying a topic for each workshop; seeking funding sufficient to pay honoraria or other incentives suitable to attract outstanding papers for the Annual Workshop; identifying criteria and referees for selecting papers submitted for workshop consideration; scheduling workshop presentations in coordination with the Program Committee and including any invited speakers that the President-Elect may choose for presentations on the workshop topic; and, in consultation with the Editor, establishing a deadline for submission of workshop papers to the *Journal* (typically three weeks after the workshop) and assisting in identifying *Journal* referees.

Dana Bauer, Chair  
Boston University

Rob Johnston  
Clark University

Carolyn Dimitri  
New York University

Jacqueline Geoghegan  
Clark University

Josh Duke  
University of Delaware

Ex-Officio  
Jill Caviglia-Harris  
Salisbury University

Kathleen Bell  
University of Maine

## **2012 Selected Papers and Symposia Committee**

The Selected Papers and Symposia Committee shall be comprised of a chairperson appointed to a one-year term by the President-Elect, and five at-large members of the Association. Each year the President-Elect will appoint three members to the committee for a two-year term. The President-Elect shall also appoint additional persons as necessary to replace Committee members who cannot complete the second year of their term.

Mario Teisl, Chair (2012)  
University of Maine

Peyton Ferrier (2012)  
USDA / ERS

Martin Heintzelman (2012)  
Clarkson University

Todd Schmidt (2012)  
Cornell University

Farhed Shah (2013)  
University of Connecticut

Dana Bauer (2013)  
Boston University

Ex-Officio  
Kathleen, Bell  
University of Maine

## **OTHER COMMITTEES**

### **Audit Committee**

The Audit Committee shall be comprised of three members appointed by the President. All Members of the Committee shall be

located at the same institution as the Secretary-Treasurer. The Committee shall be chaired by the Chairperson of the Agricultural Economics Department or its equivalent. The Committee shall be responsible for certifying to the Association the accuracy of the record of receipts and expenditures and that all expenditures are consistent with the Constitution and By-Laws of the Association.

President-Elect  
University of Maine

John Halstead, Chair  
University of New Hampshire

Alberto Manalo  
University of New Hampshire

Kelly Cullen  
University of New Hampshire

### **Nominating Committee**

The Nominating Committee shall be comprised of the Immediate Past President and two members appointed by the President. The Committee shall be chaired by the Immediate Past President. The Committee shall be responsible for developing a slate of nominees consisting of two candidates for each office to be elected by the membership and shall serve as Tellers for the mail election of officers.

Robert Johnston  
Past-President  
Clark University

Jill Caviglia-Harris  
President  
Salisbury University

Kathleen Bell

## **Call for NAREA Selected Papers and Symposia**

### **NAREA 2012 Annual Meeting**

**Lowell, Massachusetts**

**June 10-12, 2012**

**Deadline: February 1, 2012**

The Northeast Agricultural and Resource Economics Association (NAREA) will hold its 2012 annual meeting at the University of Massachusetts–Lowell Conference Center, in historic downtown Lowell, Massachusetts, June 10-June 12, 2012. NAREA will sponsor selected paper sessions, symposia, and workshop papers (for a post-conference workshop on Ecosystem Services). Information about the annual meeting and the post-conference workshop is available at [www.narea.org/2012](http://www.narea.org/2012).

There will be two types of sessions at the annual meeting: Selected Papers and Symposium. Selected Paper sessions are an opportunity for individual NAREA members to share their current research. Symposium sessions allow members to organize a group of three or four papers on a specific area that is of interest to the membership. Papers and Symposia are invited in the following subject categories: Consumer, Environment, Marketing, Natural Resources, Trade, Rural/Regional Development, International Development, Policy, Innovation, Industrial Organization, Production/Management, Health and Nutrition, and Energy.

**NAREA Selected Paper Proposals:** Selected paper submissions include an extended abstract of no more than 500 words. The Selected Papers Committee will review abstracts in terms of significance to the field, methodology, results, and exposition. For more information about the abstract format and how to submit an abstract, please visit the event website at [www.narea.org/2012/](http://www.narea.org/2012/).

**NAREA Symposium Proposals:** Symposium proposals include a session proposal that explains the strengths of the combined papers and the contribution of the symposium to the conference. Symposium proposals should be submitted by the symposium coordinator. Symposia are submitted in two stages: 1) the symposium coordinator submits a session proposal and justification of no more than 500 words and 2) authors of the paper abstracts to be included within the proposed symposium submit individual paper abstracts. The Selected Papers Committee will review symposium submissions as a complete package. Rejection and acceptance decisions will be made for the entire proposal rather than for individual papers; the program chair reserves the right to reject individual abstracts if deemed necessary. The order in which the individual abstracts and symposium proposal are received is not important for review. Individual papers may be submitted at any time before the submission deadline. For more information about the proposal format and how to submit a symposium proposal, please visit the event website at [www.narea.org/2012/](http://www.narea.org/2012/).

### **Submission Deadline**

### **NAREA Selected Paper and Symposium Proposals**

**February 1, 2012**

Authors will be notified of the status of their abstract by March 31, 2012. Please note that, if accepted, all presenters must be NAREA members and registered for the Annual Meeting by May 2, 2012. Submission questions can be directed to President-Elect Kathleen Bell (kpbell@maine.edu). Local arrangements questions can be directed to local arrangements co-chairs Jacqueline Geoghegan (jgeoghegan@clarku.edu) and Dan Lass (dan.lass@isenberg.umass.edu).

## **Call for Workshop Papers**

### **The Economics of Agricultural and Rural Ecosystem Services**

**Northeastern Agricultural and Resource Economics Association (NAREA) Workshop**

**June 12-13, 2012**

**Lowell, MA**

**Deadline: February 1, 2012**

The 2012 NAREA Workshop on the Economics of Agricultural and Rural Ecosystem Services will be held at the University of Massachusetts – Lowell Conference Center, in historic downtown Lowell, immediately following the NAREA Annual Meeting. The NAREA Annual Meetings will take place on June 11-12, followed by the Workshop on June 12-13. The Workshop may be attended either alone or in combination with the preceding Annual Meeting.

The workshop will include keynote addresses from recognized experts in the field, selected paper presentations chosen on the basis of submitted abstracts, and in-depth working sessions. A special issue of the *Agricultural and Resource Economics Review (ARER)* will be published from workshop papers accepted after an expedited version of the journal's peer-review process. An honorarium of \$1,000 will be provided for selected papers upon submission to *ARER*, and the workshop will cover page charges for accepted papers.<sup>1</sup> The conference committee will also be seeking to publish workshop results in a full-length, edited book for policy audiences, with chapters composed by workshop participants.

#### **Topics for Selected Papers**

Rural and agricultural ecosystems both provide and rely upon a broad array of ecosystem services. Beyond the provision of food, fiber and fuels, examples of agro- and rural ecosystem services include nutrient cycling, pollination, wildlife habitat, carbon sequestration, and recreational opportunities. Because most of these services are realized outside organized markets, they are often unmanaged, underappreciated, and unvalued. Evaluation of agro- and rural ecosystem services can help ensure that policy decisions consider the full relevance of these ecosystems to social welfare and rural sustainability. The goal of the 2012 NAREA Workshop on the Economics of Agricultural and Rural Ecosystem Services is to convene recognized and emerging experts to debate and advance research on the economic analysis and valuation of rural and agricultural ecosystem services, with an emphasis on interdisciplinary coordination across social and natural sciences and development of policies and institutions for sustainable agriculture and rural communities.

The workshop committee is seeking papers that advance the frontiers of economic analysis related to agricultural and rural ecosystem services (and disservices). This includes papers that (1) elucidate the linkages between economic research and practical information on ecosystem services required to inform policy, (2) evaluate the provision and value of services provided by agricultural and rural ecosystems, (3) develop and evaluate mechanisms for ecosystem service

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<sup>1</sup> Authors of papers exceeding a reasonable length may be required to pay page charges on excess pages.

markets and payments for ecosystem services, and/or (4) otherwise address the role of ecosystem services in sustainable agriculture and rural community development and welfare. Although the emphasis is on US applications, relevant work from outside of the US will also be considered. Top priority will be given to papers that incorporate well-conceptualized empirical applications.

### **Abstract Submission Guidelines**

Authors wishing to have a paper considered for the NAREA Workshop should submit an extended abstract by **Wednesday, February 1, 2012**. The submission website will be available through a link on the NAREA website at <http://www.narea.org> in December 2011.

The file should contain the following information:

Cover page with:

- title of paper;
- name, address, e-mail address and phone number of paper presenter or primary contact;
- name and institutional affiliation of paper presenter and co-author(s); and
- 4-6 key words.

Separate pages with:

- title of paper; and
- extended abstract (1500 words maximum; title and any references cited are in addition to this word limit).

Abstracts that do not comply with these guidelines will be returned without review. Additional formatting details will be provided on the submission website. Electronic acknowledgements of submissions will be sent to all submitters. Abstracts will be reviewed by the NAREA Workshop Selected Papers Committee in terms of the significance to the field, strength of methodology/design, and clarity of writing.

Authors will be notified of the status of their abstract by March 31, 2012. Full papers must be received from notified authors by May 15, 2012, to be included in the workshop's program. Each selected paper presentation will have 30 minutes. *ARER* must receive papers by July 15, 2012, to be considered for expedited review and in order for authors to receive honoraria. Major financial support for the workshop comes from U.S. Department of Agriculture, National Institute of Food and Agriculture (USDA/NIFA) grant #2011-67023-30913.

Further information concerning workshop registration and the final program will be provided in the spring issue of the NAREA Newsletter and on the NAREA website (<http://www.narea.org>).

For more information, contact the NAREA Workshop committee:

Dana Bauer, chair, Boston University, [bauer@bu.edu](mailto:bauer@bu.edu)  
Carolyn Dimitri, New York University, [carolyn.dimitri@nyu.edu](mailto:carolyn.dimitri@nyu.edu)  
Robert Johnston, Clark University, [rjohnston@clarku.edu](mailto:rjohnston@clarku.edu)